

TRACK	CERTIFICATION	EXPERIENCE	TIME (hrs)	DESTINATION	OVERVIEW	PREREQUISITES
Administrator	Administrator	6 - 12 mths	115-125	The Salesforce Certified Administrator exam is intended for an individual who has experience performing as a Salesforce Administrator	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> Managing users, data, and security Maintaining and customizing Sales Cloud and Service Cloud apps Building reports, dashboards, and workflows 	none
Administrator	Advanced Administrator	12 - 24 mths	55-65	The Salesforce Certified Advanced Administrator credential is designed for those who have advanced-level experience as a Salesforce Administrator	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> Leveraging the advanced administration capabilities of Salesforce Optimizing and extending Sales Cloud and Service Cloud apps Designing advanced reports, dashboards, and business-process automation 	Administrator
Administrator	CPQ Specialist	6 - 12 mths	15-25	The Salesforce Certified CPQ Specialist credential is designed for individuals who have experience implementing the Salesforce CPQ solution.	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> Build solutions to support business process Troubleshoot and solve basic platform issues 	none
Administrator	Platform App Builder	3 - 6 mths	60-70	The Salesforce Certified Platform App Builder credential is designed for those who can design, build, and implement custom apps using the declarative customization capabilities of the Force.com platform	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> Designing the data model, user interface, business logic, and security for custom apps Customizing apps for mobile use Designing reports and dashboards Deploying custom apps 	none
Architect	Application Architect	5+ years	100+	The Salesforce Certified Application Architect credential is designed for those who have a deep understanding of native Salesforce features and functionality, as well as the ability to model a role hierarchy, data model, and appropriate sharing mechanisms.	Once all four prerequisites have been completed successfully, the Salesforce Certified Application Architect certification will be granted, You should consider earning both your Salesforce Certified System Architect and Application Architect credentials. By earning these credentials, you'll take a big step toward preparing to become a Salesforce Certified Technical Architect.	<ul style="list-style-type: none"> Data Architecture and Management Designer Sharing and Visibility Designer Platform App Builder Platform Developer I
Architect	B2C Commerce Architect	5+ years	100+	The Salesforce Certified B2C Commerce Architect is designed for those who have experience in designing global sites that support multiple brands and channels using standard design patterns.	Here are some examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> Architecting or designing solutions (multi-site/multi-region solutions) Designing interfaces between systems Gathering technical requirements Visualizing complex system interactions 	B2C Commerce Developer
Architect	Data Architecture And Management Designer	5+ years	90+	The Salesforce Certified Data Architecture and Management Designer credential is designed for those who assess the architecture environment and requirements to design sound, scalable, and high-performing solutions on the Force.com platform as it pertains to enterprise data management.	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> Awareness of platform-specific design patterns and key limits Understanding of large-data-volume considerations, risks, and mitigation strategies Understanding of LDV considerations with communities Able to design a data and sharing model that supports an LDV environment Understanding data-movement best practices in an LDV environment Understanding strategies to build an optimized and high-performing solution 	none
Architect	Development Lifecycle And Deployment Designer	5+ years	90+	The Salesforce Certified Development Lifecycle and Deployment Designer credential is designed for those who assess their architecture environment and requirements, and then implement management solutions	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> Experience with project and development lifecycle methodologies Experience providing requirements traceability through the project's lifecycle Awareness of Salesforce and third-party app development lifecycle tools Understanding test-plan design and evaluating effectiveness 	none
Architect	Heroku Architecture Designer	2+ years	90+	The Salesforce Certified Heroku Architecture Designer credential is designed for those who have the knowledge, skills, and extensive experience with architecting scalable solutions, deploying and managing apps, and managing teams and build-workflows on Heroku	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> Building and deploying apps on the Heroku platform Architecting scalable solutions Prescribing a third-party add-on and add-on sharing Understanding how Heroku Enterprise can improve a system's architecture Constructing solutions for building a microservices architecture Integrating Heroku apps with the Salesforce Lightning Platform 	none
Architect	Identity and Access Management Designer	5+ years	90+	The Salesforce Certified Identity and Access Management Designer credential is designed for those who assess the architecture environment and requirements and design sound, scalable and high-performing solutions on the Force.com platform that meet the Single Sign-on (SSO) requirements.	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> Understanding configuration requirements of delegated authentication Understanding Cconfiguration requirements of SAML Awareness of when to use IDP initiated vs. service provider initiated Able to describe provisioning and deprovisioning related to SAML, Oauth, and OpenID Connect Understanding of how trust is established between an Identity Provider and a Service Provider Able to determine the general identity federation capabilities that are available for a given project 	none
Architect	Integration Architecture Designer	5+ years	90+	The Salesforce Certified Integration Architecture Designer credential is designed for those who assess the architecture environment to design sound and scalable technical solutions on the Force.com platform that meet end-to-end integration requirements	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> Experience holding a technical architect role on multiple complex deployments or equivalent knowledge through participation and exposure to these types of projects Thorough understanding of web services in general and SOAP and REST specifically; understanding of the basic workings of HTTP/S Understanding the different Force.com APIs and able to design solutions using the appropriate API Understanding data migration considerations, design trade-offs, and common ETL tools Experience with common integration patterns used on the Force.com platform Understanding patterns and mechanisms to secure integrations such as TLS for HTTP 	none

TRACK	CERTIFICATION	EXPERIENCE	TIME (hrs)	DESTINATION	OVERVIEW	PREREQUISITES
Architect	Sharing and Visibility Designer	5+ years	90+	The Salesforce Certified Sharing and Visibility Designer credential is designed for those who assess the architecture environment and requirements and design sound, scalable, and high-performing technical solutions on the Force.com platform that meet sharing and visibility requirements.	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Creation of criteria based and ownership based sharing rules • Understanding of org wide defaults • Understanding of various types of licenses • Able to describe the fundamental concepts around role hierarchy • Articulate how Profile configuration impacts a security and sharing model • <u>Understanding of Apex Sharing is and when it should be used</u> 	none
Architect	System Architect	5+ years	100+	The Salesforce Certified System Architect credential is designed for those who focus on factors such as testing, governance, and integration to other external systems.	Once all four prerequisites have been completed successfully, the Salesforce Certified System Architect certification will be granted. You should consider earning both your Salesforce Certified Application Architect and Application Architect credentials. By earning these credentials, you'll take a big step toward preparing to become a Salesforce Certified Technical Architect.	<ul style="list-style-type: none"> • Development Lifecycle and Deployment Designer • Identity and Access Management Designer • Integration Architecture Designer • Platform Developer I
Architect	Technical Architect	8+ years	200+	The Salesforce Certified Technical Architect credential is designed for those with broad knowledge across multiple development platforms, drawing on their skills in assessing customer architecture to design secure, high-performance technical solutions on the Force.com platform.	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Designing a technical architecture solution that may span multiple platforms and include integration and authentication across systems • Managing the development lifecycle to ensure the delivery of highly secure solutions that are optimized for performance and built to scale • <u>Articulating design considerations, trade-offs, benefits, and recommendations for a technical architecture</u> 	<ul style="list-style-type: none"> • Application Architect • System Architect
Consultant	Community Cloud Consultant	2 - 5 years	30-40	The Salesforce Certified Community Cloud Consultant credential is designed for those who have experience implementing and consulting on the Salesforce Communities applications in a customer-facing role.	Here are some examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Describing how to set up a custom domain for a Community. • Determining the steps to configure and set up Knowledge within a Community. • Understanding how to customize navigation to given requirements in a template-based Community. • Determining the steps to install and set up Lightning components. • Understanding the steps to set up Community dashboards and insights. • <u>Explaining Community moderation features.</u> 	Administrator
Consultant	Education Cloud Consultant	2 - 5 years	40-50	The Salesforce Certified Education Cloud Consultant credential is designed for consultants who have experience implementing Salesforce Education Cloud solutions in a customer-facing role.	Here are some examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Experience managing implementation projects for higher education. • Solid understanding of data management and database concepts. • Familiarity with governance and change management concepts. • Fundamental understanding of common integrations and higher education-specific source. • Familiarity with the various lifecycles that support the student experience. • <u>Understanding of Salesforce environment strategy and how to build incrementally to serve a university's needs.</u> 	Administrator
Consultant	Einstein Analytics And Discovery Consultant	2 - 5 years	40-80	The Salesforce Certified Education Cloud Consultant credential is designed for consultants who have experience implementing Salesforce Education Cloud solutions in a customer-facing role.	Here are some examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Certification or experience with other business intelligence (BI), Extract-Transform-Load (ETL), analytics, and reporting tools. • Understanding of dashboard/user experience (UX) design and aesthetics for mobile and for desktop. • Understand Master Data Management. • Competency in reading and writing Salesforce Analytics Query Language (SAQL) and Salesforce Object Query Language (SOQL). • Competency in developing ETL processes for dataset preparation and management. • Competency with developing stories in Einstein Discovery. 	none
Consultant	Field Service Lightning Consultant	2 - 5 years	40-80	The Salesforce Certified Field Service Lightning Consultant credential is designed for individuals who have proven experience with the administration and configuration of a Salesforce application and is capable of consulting with customers on Field Service operations.	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Determine how to build work order processes, parameters and templates • Troubleshoot, escalate, and resolve cases based on field service scenarios • Apply procedural concepts to setup entitlement process for work order objects • <u>Determine how to manage and track asset installation, movement, and/or decommission</u> 	<ul style="list-style-type: none"> • Administrator • Service Cloud Consultant
Consultant	Nonprofit Cloud Consultant	2 - 5 years	40-80	The Salesforce Certified Nonprofit Cloud Consultant credential is designed for consultants who have experience implementing Salesforce Nonprofit Cloud solutions in a customer facing role.	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Experience managing implementation projects • Strong analytical and problem-solving skills • Working knowledge of Salesforce product lines • Solid understanding of internet technologies and cloud computing • Solid understanding of data management and database concepts • <u>Nonprofit Domain expertise</u> 	Administrator
Consultant	Sales Cloud Consultant	2 - 5 years	40-50	The Salesforce Certified Sales Cloud Consultant credential is designed for those who have experience implementing Sales Cloud in a customer-facing role, successfully designing and implementing solutions that are maintainable and scalable.	Here are some examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Designing Sales and Marketing solutions to meet business requirements • Designing apps and interfaces that maximize user productivity • Managing data and design analytics to track key Sales Cloud metrics 	Administrator
Consultant	Service Cloud Consultant	2 - 5 years	30-40	The Salesforce Certified Service Cloud Consultant credential is designed for those who have experience implementing Service Cloud in a customer-facing role, successfully designing and implementing maintainable and scalable solutions that meet customer business requirements.	Here are some examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Designing contact center solutions that make use of cases, knowledge base, and portals • Designing interaction channels and building interfaces to maximize agent productivity • Managing data and design analytics that track key industry metrics 	Administrator

TRACK	CERTIFICATION	EXPERIENCE	TIME (hrs)	DESTINATION	OVERVIEW	PREREQUISITES
Developer	B2C Commerce Developer	3 - 6 mths	75-85	The Salesforce Certified B2C Commerce Developer credential is designed for those who have knowledge and skills in using Commerce Cloud to develop an eCommerce solution.	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Troubleshoot file synchronization issues between UX Studio and the sandbox environment • Work with the product data model to manage products, their categorization, and associated inventory • Modify site search preferences and settings to enable searching for a specified product attribute • Create a custom object type to store a custom data type 	none
Developer	Javascript Developer I	12 - 24 mths	30-40	The Salesforce Certified JavaScript Developer I credential is designed for Salesforce partners, customers, and employees who work with JavaScript and also have knowledge, skills, and experience with the Lightning Component Framework and developing Lightning Web Components (LWCs).	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Given a business requirement, apply fundamentals of object (and class) implementation to solve the business requirement. • Given a block of code, analyze the variable scope and the execution flow. • Given a scenario, apply asynchronous programming concepts. 	none
Developer	Platform Developer I	3 - 6 mths	75-85	The Salesforce Certified Platform Developer I credential is designed for those who have knowledge, skills, and experience building custom declarative and programmatic apps on the Force.com platform.	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Design the data model, user interface, business logic, and security for custom apps • Customizing apps for mobile use • Designing reports and dashboards • Deploying custom apps 	none
Developer	Platform Developer II	2 - 4 years	35-45	The Salesforce Certified Platform Developer II credential is designed for those with advanced skills and knowledge in the programmatic capabilities of the Force.com platform and data-modeling practices.	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Designing, developing, testing, and deploying programmatic solutions that are maintainable and re-usable • Following Apex design patterns and object-oriented programming best practices 	Platform Developer I
Marketer	Marketing Cloud Administrator	6+ mths	oct-20	The Salesforce Certified Marketing Cloud Administrator credential is designed for individuals with knowledge of the features available to end users and the configuration options available in Marketing Cloud. Candidates should also be able to maintain the Marketing Cloud platform, respond to common business requirements, and perform administrative functions within	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Knowledge of governance and compliance with reference to digital marketing. • Identify security best practices for data management, users, and permissions. • Implementation of account configuration including business unit structure, permissions and security. • Configure Marketing Cloud products 9builders, 	none
Marketer	Marketing Cloud Consultant	12 mths	40-50	The Salesforce Certified Marketing Cloud Consultant credential is designed for those who can set up and implement Salesforce Marketing Cloud Email app tools, providing solutions to execute both tactical and strategic email campaigns.	Here are some examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Incorporating different tools such as content areas, portfolio, segmentation, automation, tracking and analytics • Configuring account setup and administration • Defining and executing email-data interactions • Making data-driven decisions to optimize customer solutions • Troubleshooting and solving platform issues 	Marketing Cloud Email Specialist
Marketer	Marketing Cloud Developer	12 - 24 mths	40-80	The Salesforce Certified Marketing Cloud Developer credential is designed for developers who have hands-on experience developing for Marketing Cloud. This includes proven experience with the administration and configuration of the Marketing Cloud Email application.	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Configure and set-up data models (data extensions, shared data extensions, Contact model). • Create dynamic, personalized marketing assets using various scripting languages. • Build Marketing Cloud web experience (data forms, custom preference pages). • Work with customers and platform data (SQL, views, Send Log). 	Marketing Cloud Email Specialist
Marketer	Marketing Cloud Email Specialist	6 - 12 mths	15-25	The Salesforce Certified Marketing Cloud Email Specialist credential is designed for those who can demonstrate knowledge, skills, and experience in email marketing best practices - including message design, subscriber and data management, inbox delivery, and external integrations.	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Building relational data models • Sending emails via Email app sending methods • Building complex email automations • Running reports of email-tracking data • Troubleshooting and solving basic platform issues • Having a general knowledge of email marketing terminology and best practices 	none
Marketer	Pardot Consultant	12 mths	15-25	The Salesforce Certified Pardot Consultant credential is designed for those who have experience implementing Pardot in a customer-facing role, designing and implementing solutions that meet customers' business requirements and contributing to their long-term success.	Here are some examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Managing users, prospects, and data • Maintaining and customizing the Salesforce Integration • Building emails, forms, and automation tools 	Pardot Specialist
Marketer	Pardot Specialist	3 - 6 mths	20-30	The Salesforce Certified Pardot Specialist credential is designed for those who can demonstrate skills and knowledge in designing, building, and implementing marketing workflows through the Pardot platform.	Here are examples of the concepts you should understand to pass the exam: <ul style="list-style-type: none"> • Designing workflows to support business process and reporting requirements • Being familiar with native integrations and the options available to deploy connectors and manage those processes • Building marketing assets like email templates and forms • Troubleshooting and solving basic platform issues 	none

TRACK	CERTIFICATION	START	UNDERSTAND THE BASICS	SHARPEN YOUR SKILLS	PREP AND STUDY	GET CERTIFIED
Administrator	Administrator		Learn at your own pace: <ul style="list-style-type: none"> • Check out our Certification Trailmix • Get ready with the Study for the Administrator Certification Exam trail • Check out the Admin Superbadge Super Set • Check out Trailhead Virtual Bootcamp for New Admins (TVB201) • Join our Trailblazer Community 	Add to your skill set: <ul style="list-style-type: none"> • Take Administration Essentials for New Admins (ADM201) or Administrative Essentials for New Admins in Lightning Experience and Certification (ADX201C) or Administrative Essentials for New Admins in Lightning Experience (ADX201) • Take Administrative Essentials for New Admins in Lightning Experience - Extended (ADX201E) 	Get ready for your exam: <ul style="list-style-type: none"> • Take Certification Preparation for Administrator (CRT101) • Download the Certification Exam Guide • Gauge your exam readiness with the Salesforce Administrator Certification Practice Test. 	
Administrator	Advanced Administrator		Learn at your own pace: <ul style="list-style-type: none"> • Check out our Certification Trailmix • Check out the Superbadges in the Admin Super Set • Join our Trailblazer Community 	Add to your skill set: <ul style="list-style-type: none"> • Take Administration Essentials for Experienced Admins (ADM211) • Take Administration Essentials for Experienced Admins in Lightning Experience- Extended (ADX211E) 	Get ready for your exam: <ul style="list-style-type: none"> • Take Certification Preparation for Advanced Administrator (CRT211) • Download the Certification Exam Guide 	
Administrator	CPQ Specialist		Learn at your own pace: <ul style="list-style-type: none"> • Check out our Certification Trailmix • Join our Trailblazer Community 	Add to your skill set: <ul style="list-style-type: none"> • Take Salesforce CPQ Admin Essentials for New Administrators (CPQ201) • Take Salesforce CPQ Admin Essentials for Experienced Administrators (CPQ211) 	Get ready for your exam: <ul style="list-style-type: none"> • Download the Certification Exam Guide 	
Administrator	Platform App Builder		Learn at your own pace: <ul style="list-style-type: none"> • Check out our Certification Trailmix • Check out the Superbadges in the App Builder Super Set • Join our Trailblazer Community 	Add to your skill set: <ul style="list-style-type: none"> • Take Declarative Development for Platform App Builders in Lightning Experience (DEX403) • Take Declarative Development for Platform App Builders in Lightning- Extended (DEX403E) 	Get ready for your exam: <ul style="list-style-type: none"> • Take Certification Preparation for Platform App Builder (CRT402) • Download our Certification Exam Guide • Get ready with the Study for the Platform App Builder Exam Trail 	
Architect	Application Architect		Learn at your own pace: <ul style="list-style-type: none"> • Join our Trailblazer Community 	Add to your skill set: <p>Explore these Trailmixes to help build, hone and practice your skills:</p> <ul style="list-style-type: none"> • Programmatic Architecture Trailmix • Application Design Trailmix • Communities Architecture Trailmix • Analytics Architecture Trailmix 	Get ready for your exam: <ul style="list-style-type: none"> • Download the Certification Exam Guide 	
Architect	B2C Commerce Architect		Learn at your own pace: <ul style="list-style-type: none"> • Check out the following trails: • Intro to Business Manager • Develop for B2C Commerce • Join our Trailblazer Community 	Add to your skill set: <ul style="list-style-type: none"> • Take B2C Commerce Developer with SiteGenesis (CCD101) • Take B2C Commerce Developer with SFRA (CCD102) • Take B2C Commerce Merchant 	Get ready for your exam: <ul style="list-style-type: none"> • Download the Certification Exam Guide 	
Architect	Data Architecture And Management Designer		Learn at your own pace: <ul style="list-style-type: none"> • Join our Trailblazer Community 	Add to your skill set: <ul style="list-style-type: none"> • Check out our Certification Trailmix 	Get ready for your exam: <ul style="list-style-type: none"> • Download the Certification Exam Guide 	
Architect	Development Lifecycle And Deployment Designer		Learn at your own pace: <ul style="list-style-type: none"> • Join our Trailblazer Community 	Add to your skill set: <ul style="list-style-type: none"> • Check out our Certification Trailmix 	Get ready for your exam: <ul style="list-style-type: none"> • Download the Certification Exam Guide 	
Architect	Heroku Architecture Designer		Learn at your own pace: <ul style="list-style-type: none"> • Join our Trailblazer Community 	Add to your skill set: <ul style="list-style-type: none"> • Check out our Certification Trailmix 	Get ready for your exam: <ul style="list-style-type: none"> • Download the Certification Exam Guide 	

TRACK	CERTIFICATION	START	UNDERSTAND THE BASICS	SHARPEN YOUR SKILLS	PREP AND STUDY	GET CERTIFIED
Architect	Identity and Access Management Designer		Learn at your own pace: • Join our Trailblazer Community	Add to your skill set: • Check out our Certification Trailmix	Get ready for your exam: • Download the Certification Exam Guide	
Architect	Integration Architecture Designer		Learn at your own pace: • Join our Trailblazer Community	Add to your skill set: • Check out our Certification Trailmix • Data Integration Specialist Superbadge	Get ready for your exam: • Download the Certification Exam Guide	
Architect	Sharing and Visibility Designer		Learn at your own pace: • Join our Trailblazer Community	Add to your skill set: • Check out our Certification Trailmix	Get ready for your exam: • Download the Certification Exam Guide	
Architect	System Architect		Learn at your own pace: • Join our Trailblazer Community	Add to your skill set: • Explore this Trailmix to help build, hone and practice your skills: • Programmatic Architecture Trailmix	Get ready for your exam: • Download the Certification Exam Guide	
Architect	Technical Architect		Learn at your own pace: • Join our Trailblazer Community	Add to your skill set: If you are ready to get started on the journey toward earning your Technical Architect credential, be sure to explore this compilation of architect domain specific Trailmixes to help build, hone and practice your skills.	Get ready for your exam: • Download the Certification Exam Guide	
Consultant	Community Cloud Consultant		Learn at your own pace: • Join our Trailblazer Community	Add to your skill set: • Expand Your Reach with Communities Trail • Take Get started with Communities in Lightning Experience (ADX 271)	Get ready for your exam: • Download the Certification Exam Guide	
Consultant	Education Cloud Consultant		Learn at your own pace: • Education Data Architecture (EDA) Documentation • Salesforce Advisor Link (SAL) Documentation • Join our Trailblazer Community	Add to your skill set: • Check out the Education Cloud Consultants Trailmix • Check out the Salesforce.org Education Cloud Basics module	Get ready for your exam: • Download the Certification Exam Guide	
Consultant	Einstein Analytics And Discovery Consultant		Learn at your own pace: • Check out the Learn Einstein Analytics Plus Trailmix • Check out the Einstein Analytics Superbadge Super Set • Join our Trailblazer Community	Add to your skill set: • Take Mobile and Desktop Exploration in Einstein Analytics (ANC101) • Take Building Lenses, Dashboards and Apps in Einstein Analytics (ANC201) • Take Working with Data and Dashboards in Einstein Analytics (ANC301)	Get ready for your exam: • Download the Certification Exam Guide	
Consultant	Field Service Lightning Consultant		Learn at your own pace: • Check out the Certification Trailmix • Join our Trailblazer Community	Add to your skill set: • Take Implementing Field Service Lightning (FSL201)	Get ready for your exam: • Download the Certification Exam Guide	
Consultant	Nonprofit Cloud Consultant		Learn at your own pace: • Join our Trailblazer Community	Add to your skill set: • Check out the Nonprofit Cloud Consultants trailmix	Get ready for your exam: • Download the Certification Exam Guide	
Consultant	Sales Cloud Consultant		Learn at your own pace: • Check out the Prepare for Your Salesforce Sales Cloud Consultant Credential Trailmix • Join our Trailblazer Community	Add to your skill set: • Take Products, Quotes, Orders, and Collaborative Forecasts in Lightning Experience (ADX251)	Get ready for your exam: • Take Certification Preparation for Sales Cloud Consultant (CRT251) • Download the Certification Exam Guide	
Consultant	Service Cloud Consultant		Learn at your own pace: • Check out the Prepare for Your Salesforce Service Cloud Consultant Credential Trailmix • Join our Trailblazer Community	Add to your skill set: • Take Service Cloud Administration in Lightning Experience (ADX261)	Get ready for your exam: • Download the Certification Exam Guide	

TRACK	CERTIFICATION	START	UNDERSTAND THE BASICS	SHARPEN YOUR SKILLS	PREP AND STUDY	GET CERTIFIED
Developer	B2C Commerce Developer		<p>Learn at your own pace:</p> <ul style="list-style-type: none"> • Join our Trailblazer Community • An Xchange Community username and password is needed to access the Exchange Community. <p>To obtain access to the Xchange Community, please contact your Commerce Cloud Account Manager.</p>	<p>Add to your skill set:</p> <ul style="list-style-type: none"> • Take B2C Commerce Developer with SFRA (CCD102) • Take B2C Commerce Merchant (CCM101) 	<p>Get ready for your exam:</p> <ul style="list-style-type: none"> • Check out the Commerce Cloud Digital online documentation • Download the Certification Exam Guide 	
Developer	Javascript Developer I		<p>Learn at your own pace:</p> <ul style="list-style-type: none"> • Check out the Developer Superbadge Super Set • Join our Trailblazer Community 	<p>Add to your skill set:</p> <ul style="list-style-type: none"> • Check out the Prepare for your Salesforce JavaScript Developer I Credential Trailmix 	<p>Get ready for your exam:</p> <ul style="list-style-type: none"> • Take the Certification Preparation for Salesforce JavaScript Developer I (CRT-600) Class • Download the Certification Exam Guide • Check out the Study for the Salesforce JavaScript Developer I Exam Trail 	
Developer	Platform Developer I		<p>Learn at your own pace:</p> <ul style="list-style-type: none"> • Check out our Certification Trailmix • Check out the Developer Superbadge Super Set • Join our Trailblazer Community 	<p>Add to your skill set:</p> <ul style="list-style-type: none"> • Take Programmatic Development Using Apex and Visualforce in Lightning Experience (DEV450) 	<p>Get ready for your exam:</p> <ul style="list-style-type: none"> • Take Certification Preparation for Platform Developer I (CRT450) • Download the Certification Exam Guide • Check out the Study for the Platform Developer I Exam Trail 	
Developer	Platform Developer II		<p>Learn at your own pace:</p> <ul style="list-style-type: none"> • Check out the Developer Superbadge Super Set • Join our Trailblazer Community 	<p>Add to your skill set:</p> <ul style="list-style-type: none"> • Check out our Certification Trailmix 	<p>Get ready for your exam:</p> <ul style="list-style-type: none"> • Download the Certification Exam Guide 	
Marketer	Marketing Cloud Administrator		<p>Learn at your own pace:</p> <ul style="list-style-type: none"> • Join our Trailblazer Community 	<p>Add to your skill set:</p> <ul style="list-style-type: none"> • Check out the Administer Marketing Cloud trail • Check out the Google Analytics 360 for Marketing Cloud module 	<p>Get ready for your exam:</p> <ul style="list-style-type: none"> • Download the Certification Exam Guide • Check out the Study for the Marketing Cloud Administrator Exam Trail 	
Marketer	Marketing Cloud Consultant		<p>Learn at your own pace:</p> <ul style="list-style-type: none"> • Join our Trailblazer Community 	<p>Add to your skill set:</p> <ul style="list-style-type: none"> • Check out our Get to Know Marketing Cloud trail • Take Journey Builder 101 (JB101) • Take Marketing Cloud Connect Essentials (MCC201) 	<p>Get ready for your exam:</p> <ul style="list-style-type: none"> • Take Prepare for Your Salesforce Certified Marketing Cloud Consultant Exam (CRT550) • Download the Certification Exam Guide 	
Marketer	Marketing Cloud Developer		<p>Learn at your own pace:</p> <ul style="list-style-type: none"> • Join our Trailblazer Community 	<p>Add to your skill set:</p> <ul style="list-style-type: none"> • Check out the Develop for Marketing Cloud Trail • Visit the Marketing Cloud Developer Center 	<p>Get ready for your exam:</p> <ul style="list-style-type: none"> • Download the Certification Exam Guide 	
Marketer	Marketing Cloud Email Specialist		<p>Learn at your own pace:</p> <ul style="list-style-type: none"> • Join our Trailblazer Community • Check out our Certification Trailmix 	<p>Add to your skill set:</p> <ul style="list-style-type: none"> • Take Essentials for Marketing Cloud Email Marketers (EEB101) 	<p>Get ready for your exam:</p> <ul style="list-style-type: none"> • Download the Certification Exam Guide • Check out the Practice Test 	
Marketer	Pardot Consultant		<p>Learn at your own pace:</p> <ul style="list-style-type: none"> • Check out the online Pardot Releases • Join our Trailblazer Community 	<p>Add to your skill set:</p> <ul style="list-style-type: none"> • Check out our Certification Trailmix 	<p>Get ready for your exam:</p> <ul style="list-style-type: none"> • Download the Certification Exam Guide 	
Marketer	Pardot Specialist		<p>Learn at your own pace:</p> <ul style="list-style-type: none"> • Check out the Certification Preparation Trailmix • Pardot Release Resources • Join our Trailblazer Community 	<p>Add to your skill set:</p> <ul style="list-style-type: none"> • Take Essentials of Pardot Lightning App for Digital Marketers (PDX101) 	<p>Get ready for your exam:</p> <ul style="list-style-type: none"> • Download the Certification Exam Guide 	

TRACK	TRACK	Admin	Architect				Consultant					
	CERTIFICATION	Advanced Admin.	Appli. Architect	B2C Commerce Architect	System Architect	Technical Architect	Community Cloud	Education Cloud	Field Service Lightning	Nonprofit Cloud	Sales Cloud	Service Cloud
Admin	Administrator	1					1	1	1	1	1	1
	Platform App Builder		1									
Architect	Application Architect					1						
	Data Architecture And Management Designer		1									
	Development Lifecycle And Deployment Designer				1							
	Identity and Access Management Designer				1							
	Integration Architecture Designer				1							
	Sharing and Visibility Designer		1									
	System Architect					1						
	Service Cloud Consultant								1			
Developer	B2C Commerce Developer			1								
	Platform Developer I		1		1							

TRACK	SKILL	CODE	CERTIFICATION	VERSION
Administrator	Administrator	TVB201	Trailhead Virtual Bootcamp for New Admins	Basic
Administrator	Administrator	ADM201	Administration Essentials for New Admins	Classic
Administrator	Administrator	ADX201C	Administrative Essentials for New Admins in Lightning Experience and Certification	Lightning
Administrator	Administrator	ADX201	Administrative Essentials for New Admins in Lightning Experience	Lightning
Administrator	Administrator	ADX201E	Administrative Essentials for New Admins in Lightning Experience - Extended	Lightning
Administrator	Administrator	CRT101	Certification Preparation for Administrator	Prep & study
Administrator	Advanced Administrator	ADM211	Administration Essentials for Experienced Admins	Classic
Administrator	Advanced Administrator	ADX211E	Administration Essentials for Experienced Admins in Lightning Experience- Extended	Lightning
Administrator	Advanced Administrator	CRT211	Certification Preparation for Advanced Administrator	Prep & study
Administrator	CPQ Specialist	CPQ201	Salesforce CPQ Admin Essentials for New Administrators	Skills
Administrator	CPQ Specialist	CPQ211	Salesforce CPQ Admin Essentials for Experienced Administrators	Skills
Administrator	Platform App Builder	DEX403	Declarative Development for Platform App Builders in Lightning Experience	Lightning
Administrator	Platform App Builder	DEX403E	Declarative Development for Platform App Builders in Lightning- Extended	Lightning
Administrator	Platform App Builder	CRT402	Certification Preparation for Platform App Builder	Prep & study
Architect	B2C Commerce Architect	CCD101	B2C Commerce Developer with SiteGenesis	Skills
Architect	B2C Commerce Architect	CCD102	B2C Commerce Developer with SFRA	Skills
Consultant	Community Cloud	ADX 271	Get started with Communities in Lightning Experience	Lightning
Consultant	Einstein Analytics, Discovery	ANC101	Mobile and Desktop Exploration in Einstein Analytics	Skills
Consultant	Einstein Analytics, Discovery	ANC201	Building Lenses, Dashboards and Apps in Einstein Analytics	Skills
Consultant	Einstein Analytics, Discovery	ANC301	Working with Data and Dashboards in Einstein Analytics	Skills
Consultant	Field Service Lightning	FSL201	Implementing Field Service Lightning	Lightning
Consultant	Sales Cloud Consultant	ADX251	Products, Quotes, Orders, and Collaborative Forecasts in Lightning Experience	Lightning
Consultant	Sales Cloud Consultant	CRT251	Certification Preparation for Sales Cloud Consultant	Prep & study
Consultant	Service Cloud Consultant	ADX261	Service Cloud Administration in Lightning Experience	Lightning
Developer	B2C Commerce Developer	CCD102	B2C Commerce Developer with SFRA	Skills
Developer	B2C Commerce Developer	CCM101	B2C Commerce Merchant	Skills
Developer	Javascript Developer I	CRT-600	Certification Preparation for Salesforce JavaScript Developer I	Prep & study
Developer	Platform Developer I	DEV450	Programmatic Development Using Apex and Visualforce in Lightning Experience	Lightning
Developer	Platform Developer I	CRT450	Certification Preparation for Platform Developer I	Prep & study
Marketer	Mktg Cloud Consultant	JB101	Journey Builder 101	Skills
Marketer	Mktg Cloud Consultant	MCC201	Marketing Cloud Connect Essentials	Skills
Marketer	Mktg Cloud Consultant	CRT550	Prepare for Your Salesforce Certified Marketing Cloud Consultant Exam	Prep & study
Marketer	Mktg Cloud Email Specialist	EEB101	Essentials for Marketing Cloud Email Marketers	Skills
Marketer	Pardot Specialist	PDX101	Essentials of Pardot Lightning App for Digital Marketers	Lightning